

Florencia Paris Honoured with the World Record of Excellence Award 2026 at Fairmont Mumbai

Suggested SEO title: Florencia Paris Wins World Record of Excellence Award 2026 | Fairmont Mumbai **Suggested meta description:** Florencia Paris and founder Manav Sarin were honoured with the World Record of Excellence (England) Award 2026 at Fairmont Mumbai on 13 September 2026, for redefining luxury-inspired perfumery in India.
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On the evening of Sunday, 13 September 2026, at the Fairmont Mumbai, Florencia Paris was inducted into the **World Record of Excellence, England** — one of the more meaningful moments in the brand's journey so far.

Founder **Manav Sarin** received the WRE Award 2026 certificate, trophy and medal on behalf of the brand, in recognition of Florencia Paris's contribution to the Indian fragrance industry: original Eau de Parfum creations developed for Indian skin and climate, built on premium raw materials, and priced so that luxury-grade fragrance is not reserved for the few.

For a homegrown perfume house that started with a simple, slightly stubborn idea — that an Indian shouldn't have to spend a month's salary to smell extraordinary — international recognition of this kind is more than a trophy on a shelf. It is a validation of the idea itself.

What the World Record of Excellence is

The World Record of Excellence (WRE) is a UK-registered global platform, headquartered in London, dedicated to recognising, verifying and celebrating remarkable achievements across industries — from business and entrepreneurship to innovation, healthcare, arts, sustainability and social impact.

What distinguishes WRE is its process rather than its ceremony. Every submission is assessed by a panel of adjudicators against defined criteria before certification is granted, and the organisation's stated values place integrity and transparent verification at the centre of the exercise. Recognition, in other words, is earned on evidence, not applied for and received.

WRE's honours list spans doctors, spiritual leaders, athletes, institutions and entrepreneurs across India and beyond. Florencia Paris now joins that register — as a fragrance house.

The evening at Fairmont Mumbai

The award ceremony was held at the Fairmont Mumbai on 13 September 2026, bringing together honourees from a wide spread of fields — medicine, education, entrepreneurship, social work and the arts — each recognised for work in their own domain.

Florencia Paris was called to the stage and presented with the official WRE certificate, the WRE Award 2026 trophy and the commemorative medal. The certificate cites the brand's original Eau de Parfum creations, its homegrown craftsmanship, and its approach to building a modern Indian fragrance house on responsible practices and consistent quality.

Standing on that stage with a certificate that reads *Florencia Paris, Mumbai, Maharashtra, India*, among people honoured for serious work in medicine and public service, was a reminder of something we already believed: perfumery is craft, and craft deserves to be taken seriously.

Why Florencia Paris

Florencia Paris makes original Eau de Parfum fragrances inspired by the world's most loved luxury scent profiles — never copies, never counterfeits. Every fragrance carries our own name and our own formulation.

Three things define how we work:

Sourced honestly. Our fragrance oils come from trusted global perfumery houses — the same class of raw material used in the luxury fragrances people already know. There is no shortcut here, and we don't take one.

Built for India. Our fragrances are formulated and tested for Indian skin, heat and humidity, with a higher EDP concentration that delivers 9+ hours of wear through a real Indian summer — not a laboratory one. Sourced globally, crafted in India, delivered to every pincode in the country.

Clean and accountable. IFRA-compliant formulations, dermatologically tested, 100% cruelty-free and vegan. Luxury shouldn't ask anyone to compromise their conscience.

And the part that matters most: fair pricing. A designer bottle in India can cost ₹10,000–₹15,000. A Florencia bottle costs ₹999. You pay for the perfume, not the logo on it.

That philosophy now serves over 10,000 customers across India, with a 4.6-star average across thousands of verified reviews and bestsellers including **Florencia Blossom, Ignite Oud, Midnight, Blue Aura, Victorious, Innocence** and **Sinful** — alongside our newest elemental collection, **Fire, Water, Earth, Air and Space**.

From the founder

"This award belongs to every customer who took a chance on an Indian perfume brand when the easy thing was to buy the imported bottle. We started Florencia Paris because we didn't accept that good perfume had to be expensive perfume — and being recognised by the World Record of Excellence tells us the industry is beginning to agree. It's not a finish line. It's fuel." — **Manav Sarin**, Founder, Florencia Paris

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What comes next

Recognition raises the bar rather than clearing it. Over the coming months, Florencia Paris will expand its fragrance library, deepen its elemental collection, and continue building the case that a perfume made in India, for India, can stand beside anything on a global shelf.

To the 10,000+ people who wear Florencia — thank you. This one is yours as much as it is ours.

Explore the collection: [Shop Florencia Paris](#) **Find your signature scent:** [Discover Your Scent →](#)

About Florencia Paris

Florencia Paris is an Indian luxury fragrance house creating original Eau de Parfum compositions inspired by the world's most loved scent profiles. Formulated with premium fragrance oils sourced from trusted global perfumery houses and crafted in India, every Florencia fragrance is IFRA-compliant, cruelty-free, vegan and built to last 9+ hours in Indian conditions. Florencia Paris ships across India with COD available nationwide.

Florencia perfumes are original fragrances inspired by popular luxury scent profiles. We are not affiliated with, endorsed by, or connected to any of the brands referenced on our site. All trademarks belong to their respective owners.

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